



PRESS RELEASE

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Kansas-based broadband provider seeks to connect the entire State

*Pixius Communications continues its mission: provide quality, affordable
broadband Internet service*

WICHITA, KS – Pixius Communications, LLC of Wichita, KS announces it has submitted an application for federal stimulus funding through the American Recovery and Reinvestment Act of 2009 (ARRA). The plan as submitted will provide access to quality, affordable broadband Internet service to that portion of Kansas (98 counties) not currently served, fifteen counties in Missouri, thirteen counties in Oklahoma, seven counties in Nebraska and two counties in Iowa.

With a customer base of over 5,600 customers, Pixius has grown to be a leader in Kansas. “The available ARRA funding presents Pixius and Kansas with the opportunity to condense a twelve year growth plan into three,” says Pixius Chief Executive Officer Jay Maxwell. “To date we cover roughly one-third of the state with an emphasis on rural.” The core competencies of the company are exactly what the ARRA programs are designed to address.

The Pixius fixed wireless network provides data transmission speeds that exceed the requirements set by the US Department of Agriculture’s – Rural Utilities Service Broadband Initiatives Program (BIP) and the Department of Commerce’s – National Telecommunications and Information Administration

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Broadband Technology Opportunities Program (BTOP). The network also operates at an extremely low latency level. The combination of both specifications yields a network that is highly suited to applications such as telemedicine, distance learning and will be a catalyst for economic development in rural areas. The middle mile transport links will allow other fixed and mobile carriers as well as public safety agencies the opportunity to improve their services.

Commenting on the economics of the proposed solution, Maxwell said, “At a cost of \$756 per square mile or \$275 per household passed, Pixius’ solution provides the greatest bang for the buck. Wireless infrastructure is by far the most economical deployment method and the basis for future technological advances.” Other solutions typically cost \$70,000 per square mile to install.

The Pixius board, management and investors have been with the company from the start. Pixius is a partner with the State of Kansas through an ownership stake that has helped the company and the state address the growing need for access to technology in rural areas. The team’s experience includes a strong technology and telecommunications background along with a track record of growing successful new businesses at a rapid pace. These characteristics are key components to the company being shovel ready for rapid deployment.

The three year build out of the proposed network expansion will be funded in part by a \$14 million commitment from Pixius. In addition to the services available, the company’s investment will create sixty-two additional full-time positions. When the multiplier effect of these jobs is considered, the investment will yield an annual increase in salaries and wages of \$5.7 million. “We believe this makes a very strong and positive statement about our commitment to service and the positive impact our proposal can have on the economy, not just locally, but throughout the entire region,” said Maxwell.

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The ARRA sets aside \$7.2 billion to be awarded nationwide, based on a competitive grants process. Including Pixius' funding commitment, the project represents a \$69 million investment in quality, affordable broadband Internet service and wireless communications infrastructure in Kansas and the surrounding states. The first round of grants is expected to be announced in late 2009.

Pixius Communications (<http://www.pixius.com>) is a data communications and Internet Service Provider for residences and businesses alike. It offers standard connectivity packages as well as customized business and campus setting solutions.

A leading provider of data communications services in several Kansas markets since 2001, company headquarters are in Wichita KS.

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